

nyjtl NEW YORK
JUNIOR TENNIS
& LEARNING

nyjtl.org

nyjtl impact report

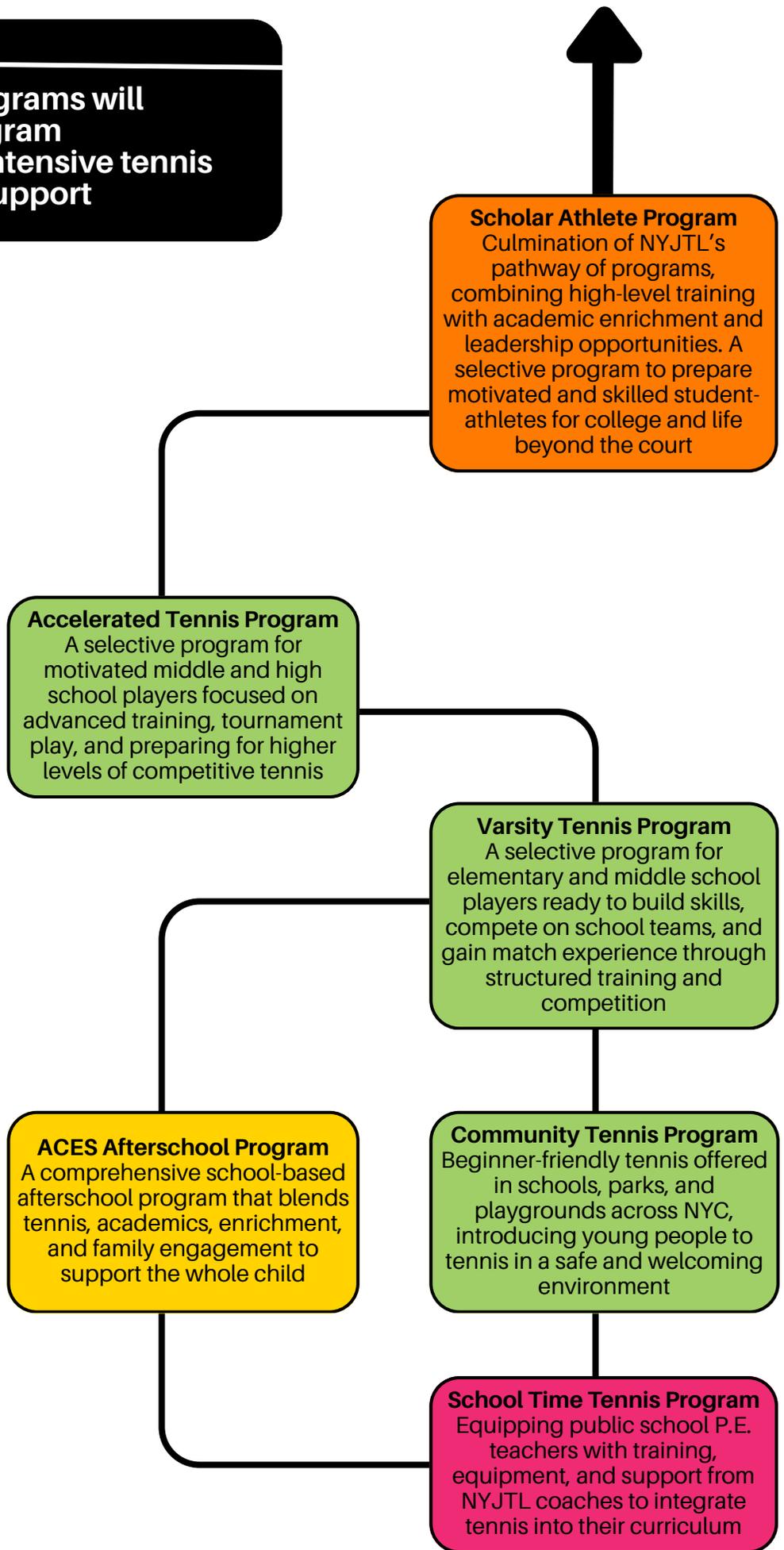


2025



nyjtl's pathway of programs will funnel motivated program participants to more intensive tennis training & academic support

The Cary Leeds Center for Tennis & Learning
NYJTL's flagship tennis facility in the South Bronx, combines free community and school-based programs and events with a full-service tennis club offering year-round junior and adult programming—serves as the hub that supports progression through NYJTL's pathway of programs



Dear New York Junior Tennis & Learning Family and Friends,

NYJTL uses tennis and education to create access and opportunity for 90,000 young people each year at 100 sites across all five boroughs. We are doing our best to implement Arthur Ashe’s vision of using “...tennis as a way to gain and hold the attention of young people... so that we can teach them about matters more important than tennis.”

This Impact Report is about connectivity—how people, places, and programs interlock so that our overall impact is greater than that of each of our parts. NYJTL’s pathway approach welcomes broad participation and, as commitment grows, guides dedicated students into more intensive tennis and academic programs that help pave their way to college and long-term success.

NYJTL’s five core values permeate how we coach, teach, and show up for young people:

- **Healthy Living:** regular physical activity, nutrition, and mental wellness
- **Teamwork:** fair play and good sportsmanship
- **Learning:** a growth mindset and continuous improvement
- **Community:** service, inclusion, and belonging; and
- **Character:** honesty, integrity, and grit

These values are not abstract—they are practiced daily and become transferable life skills. Students learn critical thinking by solving new challenges on court and in class; self-direction by setting goals and following training or study plans; a positive attitude by handling wins and losses with maturity; competitive spirit by striving to improve while showing self-control; and resilience by persisting through setbacks. Together, these habits prepare young people for long-term success—on the court, in school, and in life.

Thank you to our staff, coaches, partners, donors, and board for making this mission come to life for so many young people. We are proud of our momentum—and looking forward to the work ahead.

Warm regards,

Board Chair
Bob Horne

President & CEO
Udai Tambar



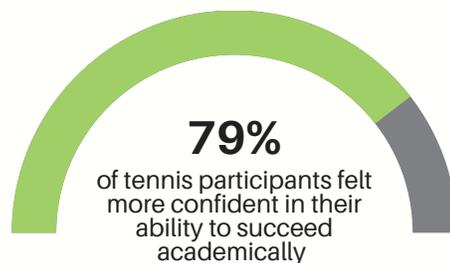
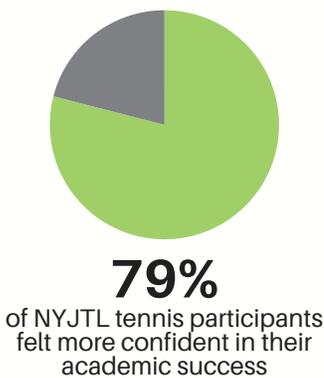
impact & achievements

- NYJTL was selected as **1 of 10** USTA Foundation national Community Impact Hubs.

- ACES Afterschool students exceeded expected math growth, reaching **116% of typical progress**
- **What's new:** Launched a new ACES Saturday Tennis League, giving students at select schools more chances to play and compete



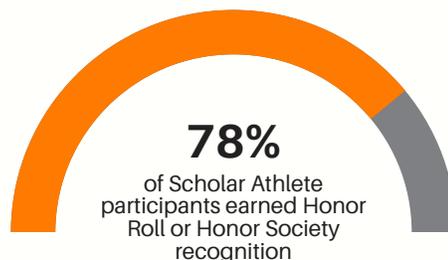
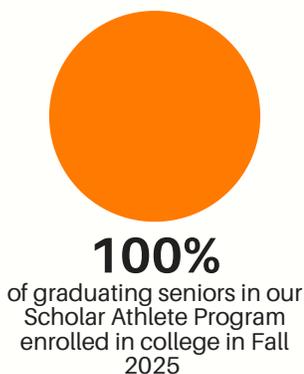
- **9 out of 10 ACES parents** said their child enjoys NYJTL programs



- Over **12,000 participants** directly served through our grassroots tennis programs

School Time Tennis Program

- **163 PE teachers** from across NYC received training and equipment kits
- PE teachers from **135 NYC public schools** introduced tennis to approximately **67,500 students**



- Scholar Athlete participants earned **\$610,000 in college scholarships**

The Cary Leeds Center for Tennis & Learning

- Hosted **15 free tournaments** with **2,000+ players** competing and growing as champions
- Selected as **1** of the USTA Coaching's national sites
- Hosted **~65** free community engagement events, trainings, hiring fairs, and meetings with partners, elected officials, and community boards

News



NY1

New York Junior Tennis & Learning provide teachers training on how to teach tennis to youth



Brooklyn Paper

Grant for NYJTL after-school program expands mental health support in Brooklyn schools



QNS

Spring into sports: helping young athletes thrive this season



News12

Cary Leeds Center for Tennis & Learning helps Bronx students flourish



New York Post

Dozens of kids join with NYPD for Bronx youth tennis program that keeps them off the street



FOX 5

NYJTL & DYCD Saturday Night Lights to the Bronx



Staten Island Advance

Staten Island youngsters get tennis lessons as part of free program



Forbes

US Open 2025: USTA Foundation seeks to shape the next Frances Tiafoe



The New York Times

Where you can stumble upon a US Open match



Noticia NY

Joven tenista de Queens, nacido en Colombia, conquista un título nacional y despierta interés universitario



Queens Ledger

Queens teen shine as NYJTL ball crew at US Open



BronxNet

Final weekend of Mayor Dinkins Cup at the Bronx's Cary Leeds Center

school time tennis program highlights

- Educator spotlight
 - Queens PE teacher Zachary O. shared, "A lot of kids from our neighborhoods don't know about tennis. This program allows us to introduce the sport and build new skills," highlighting how school-day access opens the door and builds foundational skills.
- More professional development
 - Increased yearly trainings to seven, giving more educators hands-on practice with tennis fundamentals and lesson integration for the school day.
- New training location
 - Added sessions at Detective Keith L. Williams Park in Queens to bring training closer to participating schools and expand borough access.



aces afterschool program highlights

- Deja Martyr recognition for outstanding partnership and impact
 - NYJTL Program Manager Deja Martyr received the United in Service Award from Brooklyn Community School District 13 for her outstanding partnership and impact across their schools. Deja is a trusted leader in our ACES Afterschool Program, bringing families together through events like PS 9’s Family Literacy & Art Night and advocating for quality after school opportunities. As PS 9 Principal Sha-Wonda Williams-Credle shared: “Ms. Deja is an integral part of the PS 9 community... and a strong advocate for providing after-school care for all.”
- LEAPS grant accelerates mental health programming
 - NYJTL was awarded the Learning and Enrichment After-School Program Supports (LEAPS) grant, which has accelerated efforts to expand our mental health programming, focusing on emotional regulation and mental wellness first aid. NYJTL is among the organizations supported by New York State’s \$100 million LEAPS grant, which funds after-school programs in high-need areas.
- New sites expand access
 - We opened programs at two new NYC schools—PS 152 and PS 110—joining the 40 new sites as part of the City’s \$331 million investment in universal after-school access.



community tennis program highlights

- Honoring a pillar of Co-Op City
 - Ms. Lorraine Alexander, longtime coach at our Community Tennis Program site in Co-Op City in the Bronx, was honored with the Women of New York State Award in recognition of her decades of service to Bronx youth. For more than 40 years, Ms. Lorraine has offered free tennis instruction, mentorship, and a safe space for generations of children to grow.
- Family programming expands in Queens
 - We expanded parent-child family programming in Rochdale Village (Queens), with plans to add sites next year to further strengthen family engagement along NYJTL's tennis pathway.



varsity tennis program highlights

- Launched the Varsity Tennis Program
 - We launched the VTP program with 50 program participants, strengthening our pathway for motivated elementary and middle and players to build skills, gain match experience, and prepare for higher levels of competitive tennis.



accelerated tennis program highlights

- Launched the Accelerated Tennis Program
 - We launched the ATP program with 75 program participants, strengthening our pathway for motivated middle and high school players to build skills, gain match experience, and prepare for higher levels of competitive tennis.



scholar athlete program highlights



- Six Scholar Athlete winners at the USTA/ATA Eastern Cup
 - Six program participants won titles at the one-day USTA/ATA Eastern Cup and joined a Q&A with Jarmere Jenkins (former ITA National Player of the Year, Serena Williams hitting partner, and member of Coco Gauff’s coaching team).
- School visits/Q&A sessions
 - Program participants visited UConn, Trinity, and SUNY Binghamton on college visits where they met with tennis coaches and advisors, supporting them as they navigate finding the right college; and had Q&A sessions with the tennis teams at Yale, Cornell, Virginia Commonwealth University, Temple, and Howard University to learn more about their experiences playing on a college team.
- Alumni excellence: Jeremy Victoria
 - Program alumnus Jeremy Victoria received the USTA Eastern Lt. Frederick M. Scribner, Jr. Boys’ 18 Sportsmanship Award and was at a special ceremony at the 2025 US Open.
- Coaching leadership recognized
 - Coach Jay Devashetty, Vice President of Tennis Pathways & Player Development received the George Seewagen Award from USTA Eastern for going above and beyond to grow the game at the grassroots level.
- Participant spotlight: Mariia Vainshtein
 - “Playing tennis really helped me adjust.” After moving from Ukraine to New York, SAP participant Mariia Vainshtein found community and confidence in the Scholar Athlete Program. Now a senior at James Madison High School, she led her team to the PSAL Championship, won the PSAL Individual Singles title, and captured both singles and doubles titles at the NYJTL Mayor Dinkins Cup—sharing how mentorship, competition, and life lessons through SAP have fueled her growth on and off the court.

cary leads center for tennis & learning highlights

- Free Saturday Night Lights tennis (youth safety & engagement):
 - Through the Department of Youth and Community Development and NYPD's SNL program, NYJTL offers free Saturday evening tennis at Cary Leeds—the city's only tennis-based SNL site. Participation grew from 15 to 50+ youth, with packed courts and early arrivals. For many it serves as their introduction to tennis; others return as peer coaches. "An inviting space for kids, without judgment," says Victor Ayudant, ACES Tennis Manager.
- US Open-level tennis in the Bronx:
 - Cary Leeds Center hosts the US Open Junior Qualifying Tournament, bringing world-class tennis to the South Bronx. For two days each year, the Center becomes an official US Open venue—the only place besides the USTA Billie Jean King National Tennis Center where fans can watch an official US Open match.
- College teams on court with our students:
 - We hosted college matches and clinics so young people could watch high-level play and ask questions about college athletics and how to make a team—including the Fordham vs Temple University women's match and a Yale vs. Cornell University men's match with a a clinic and Q&A session.
- Community events that bring neighbors together:
 - As part of Bronx Week—the borough's annual, nearly month-long May celebration of culture, history, and community spirit—NYJTL partnered with the Bronx Borough President's Office and Bronx Fathers Taking Action (BFTA) to host Tennis Night with Dads, offering fun on court and time to socialize.
 - Mother's Day Sip & Paint with the NYS Assemblymember Chantel Jackson—a celebration for mothers in the community with an NYJTL-led guided art experience.
- Inclusive tennis for all abilities:
 - Hosted Blind/Visually Impaired (BVI), Adaptive, and Wheelchair Tennis training with USTA Eastern for 45 participants, expanding access so everyone can play.
- Nourishing families:
 - At the Cary Leeds Center Thanksgiving Food Giveaway, we partnered with Migrant Kitchen to provide full Thanksgiving meals to 100 families, and through our partnership with Albert Einstein, distributed 100 bags of fresh fruits and vegetables to 100 families.



events highlights



- Annual Gala
 - We honored Robert Rahr and Kim Clijsters and celebrated two milestones—Pathways to College (the supports that guide students from NYJTL programs to college) and the 10th Anniversary of the Cary Leeds Center. The evening featured remarks from SAP program participant Miguel Londono and Congressman Ritchie Torres, spotlighting NYJTL’s mission.
- Mayor Dinkins Cup
 - NYC’s public, parochial, and private school teams competed in the nation’s largest free junior interscholastic tennis event, with 700+ participants from all five boroughs.
- Holding Court: Speaker Series: An online forum for NYJTL staff, board members, and the wider community to gain insight into the broader conversations surrounding NYJTL’s work of using tennis and education as a powerful tool to advance the lives of NYC youth in need.
 - Kelsey Louie (CEO, The Door) discussed practical ways youth-serving organizations center mental health, honor cultural identity, and advocate for underserved communities, tying these priorities to leadership decisions and frontline practice.
 - Melanie Hartzog (president and CEO of the New York Foundling) reflected on leadership against poverty and inequality, showing how policy and advocacy can strengthen communities; she highlighted work that advances social justice and creates durable opportunities for marginalized youth.

financials

Revenues	FY2025
Government grants	17,505,810
Foundation and corporate grants	621,730
Cary Leeds Center - program fees+sponsorships	2,547,021
Contributions	353,738
US Open (NET)	2,114,007
Special Events (NET)	1,522,512
Miscellaneous income + Net Investment Return	606,137
Total Revenues	25,270,955
Expenses	
Program Services	
-Tennis	1,099,088
-Cary Leeds Center	3,325,863
-Education	15,091,638
Management and General Fundraising	3,955,529
Total Expenses	23,472,118
Operating surplus before net assets released from restriction and depreciation expense	1,798,837
Depreciation expense	(648,914)
CHANGE IN NETS ASSETS	1,149,923
Net assets - beginning of year	18,726,415
NET ASSETS - END OF YEAR	19,876,338



donors



\$100,000+

- Dalia and Larry Leeds Family Foundation
- Daniell Family Foundation
- Mother Cabrini Health Foundation
- Oxman-Ackman Family Fund
- The Pinkerton Foundation
- USTA Foundation

\$50,000 - \$99,999

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