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EMBLEMHEALTH BRONX OPEN
August 7-14
FACT SHEET

TITLE: **EMBLEMHEALTH BRONX OPEN**
▪ \$50,000 USTA Women's Pro Circuit Tennis Tournament
▪ L1 USTA Eastern EmblemHealth Junior Championships

VENUE: **CROTONA PARK**
1701 Crotona Avenue
Bronx, NY, 10460

DATE: **WOMEN'S QUALIFYING DRAW – AUGUST 7- 8**
WOMEN'S MAIN DRAW — AUGUST 9-14
L1 EMBLEMHEALTH JUNIOR CHAMPIONSHIPS — AUGUST 11-14

TIME: QUALIFYING DRAW: 10 am daily
WOMEN'S MAIN DRAW — times vary; visit www.nyjtl.org for daily schedule
L1 EMBLEMHEALTH JUNIOR CHAMPIONSHIPS — 9 am daily

SANCTION : United States Tennis Association (USTA) Eastern

**PROMOTER/
BENEFICIARY:** NEW YORK JUNIOR TENNIS LEAGUE

SURFACE: HARD

**USTA PRO CIRCUIT
DRAWS:** 32-draw qualifying and 32-main draw women's singles and 16-main draw doubles

L1 TOURNAMENT: Boys and Girls Singles - Age groups 10 and under to 18 and under

PRIZE MONEY: \$50,000 for Women's USTA Pro Circuit event

General Admission to the **EMBLEMHEALTH BRONX OPEN** is free August 7-13. Admission to the finals on August 14 is \$10. NYJTL will provide free tennis lessons for kids from noon -3 pm daily. For more information visit: www.nyjtl.org or call 1-347-417-8129.

EmblemHealth, Inc., through its companies Group Health Incorporated (GHI) and HIP Health Plan of New York (HIP), provides quality health care coverage and administrative services to approximately 2.9 million people. Groups and individuals can choose from a variety of PPO, EPO and HMO programs, as well as prescription drug, dental and vision plans. Plans offer a choice of networks, including access to over 103,000 quality doctors and other health care professionals and most of the leading hospitals across the tristate region. For more information, visit www.emblemhealth.com.

New York Junior Tennis League (NYJTL) offers comprehensive after-school community tennis and education programs year round in New York's five boroughs serving youth from ages 6-18. To accomplish its goals, NYJTL mobilizes the support of the community, the public sector, corporate citizens, foundations, and individuals committed to achieving net gains for kids. NYJTL is the largest nonprofit tennis and education-themed community organization in the United States benefiting 100,000 children each year.

NYJTL is celebrating its 40th Anniversary in 2011. For more information, visit www.nyjtl.org or call 1-347-417-8129.